



Executive Development

A solid investment that pays great career dividends

Executive
Development
Center



LAHORE
SCHOOL of
ACCOUNTANCY & FINANCE

Executive Development center The University of Lahore

University of Lahore is a prestigious educational institution promulgated under the University of Lahore Ordinance, 2002. It is imparting quality education in the fields of Business Administration, Engineering, Medical, Finance and Accounting etc from under graduate courses to PhD Program. University is also offering professional courses like CA (Pakistan), CA (UK), CPA (USA) and ACCA.

Vision

To be prime institution that provides students with the life-long ability to learn and translate their knowledge into responsible action in an increasingly interdependent competitive, technological and rapidly changing global environment.

Ranking and Awarding

The University is chartered university in Pakistan ranked in 'W' (Former 'A') category by the Higher Education Commission (HEC) of Pakistan and among the top500- 550 universities of the world by QS and Times higher Education Supplement since 2005.

Executive Development Center

The University has established an Executive Development Center (EDC) for corporate and professional development through workshops, seminars, diplomas and certification in various disciplines.

EDC philosophy

Dynamic and progressive organizations continuously look for concrete and viable options to tap into the competitive global market either through reengineering their structures, redefining their processes or investing in acquiring resources. Knowing that without the utilization of a workforce, nothing can be achieved at any level. Progressive organizations have moved into developing



their key executives as strategic global thinkers and realigning the resources for optimum productivity. How do organizations achieve this? Answer lies in their efforts to devise a well-thought out developmental plan for each of them. The next step is to find timely opportunities to impart the requisite skills and knowledge needed to achieve the required levels; hence the role of executive education comes into play.

Today executive education is a part of a multibillion dollar industry, because organizations recognize the value and advantage it provides to its executives. The necessary tools, techniques and networking opportunities offered in the executive courses are un-parallel and un-matched by any other intervention designed to improve productivity. Each course is tailored for a particular market segment after thorough industry research. Where there are innumerable players in this field, EDC has established itself as a centre of excellence and built a reputation based on the world-class faculty, facilities and cutting-edge relevant curriculum.



Programs

University has established an Executive Development Center (EDC) for corporate and professional development through workshops, seminars, diplomas and certification in following areas:

- Business Strategy
- Business Analysis
- Project Management
- Sales and Marketing
- Operations Planning and Management
- Supply Chain Management
- Finance and Accounting
- Human Resource Management
- Information Technology
- Taxation
- Audit
- Corporate Affairs
- Leadership
- Management and Supervisory Skills
- Interpersonal Skill
- Communication skill
- Business Writing

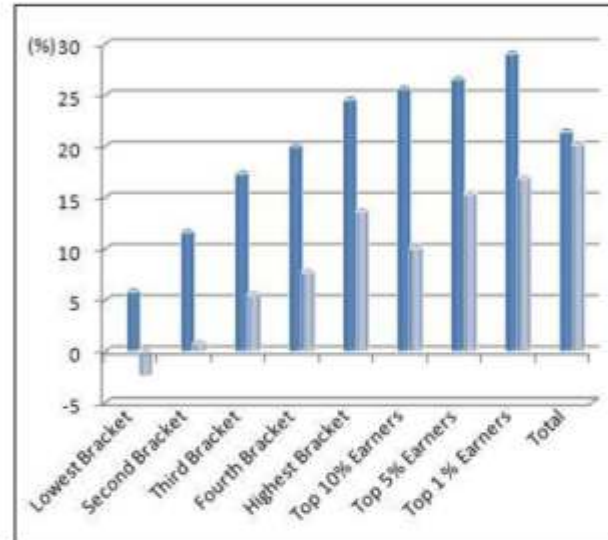


Methodology

Training methodology is based on lectures, case discussions, group discussion and scenario planning.

EDC believes in innovating and using state of the art teaching methodologies to provide "the learning experience" to executives who come to attend our programs.

Various techniques and methodologies that are used are video case studies, state of the art simulations, role plays, games and exercises, etc. EDC has also adopted the blended learning approach.



Executive Council

The executive council of EDC comprised of followings professionals:

- 1 Muhammad Maqbool, M.Com, FCA, FCCA, CPA, CA (Ontario)
- 2 Dr. Omer Masood
- 3 Naeem Ashraf MBA, L.L.B
- 4 Mehboob Alam
- 5 Muzamil Abrar
- 6 Dr. Osman Khan
- 7 Mian Ahmad Farhan, FCA

Trainers

Training team is comprised of professionals of their fields with rich industry experience. University trainers have been rated very highly by the industry for their command over their respective subjects.



Facility

EDC's physical environment provides a tranquil space to learn and network among peers.

University offers state of the art facilities located at prime location.

- At a glance some of the facilities available at EDC of University;
- Personal and professional conference services
- fully air-conditional multipurpose auditoriums with Wi-Fi access
- fully air-conditioned discussion rooms with internet connectivity
- fully networked broadband state-of-the-art computer labs
- 24 hours security
- Ample parking facilities
- Cafeteria



Executive Development Center (EDC)

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